

Checklist

PHOTOSHOOT PREPARATION



Iryna Murselovic
PHOTOGRAPHY

1. PHOTOGRAPHER

DEFINE YOUR BUDGET

CHOOSE A PHOTOGRAPHER WHOSE PHOTOS AND EDITING STYLE YOU LIKE

2. STYLE AND CONCEPT

CREATE A MOODBOARD (FOR EXAMPLE, IN PINTEREST)

UNDERSTAND CLEARLY WHAT IS THE GOAL OF THE PHOTO SESSION, WHERE AND HOW THE PHOTOS WILL BE USED - PRIVATELY OR PROFESSIONALLY

3. LOCATION

DECIDE IF YOU WANT TO HAVE A PHOTO SESSION INSIDE OR OUTSIDE

USE INSTAGRAM LOCATION TAGS OR GOOGLE MAPS TO SEE HOW THE POSSIBLE LOCATIONS LOOK LIKE

THINK ABOUT CHOOSING A LOCATION THAT HAS A SPECIAL MEANING FOR YOU

4. CONTACT

CONTACT YOUR PHOTOGRAPHER AND EXPLAIN YOUR IDEA

AGREE ON THE LOCATION, DATE AND TIME OF THE SHOOTING

IF YOU STILL HAVEN'T FIGURED OUT YOUR PHOTO SESSION STYLE, YOU CAN ASK YOUR PHOTOGRAPHER FOR HELP

5. PHOTOSHOOT DETAILS

WRITE DOWN THE QUESTIONS YOU WANT TO DISCUSS WITH THE PHOTOGRAPHER

CLARIFY HOW MANY PHOTOS YOU WILL RECEIVE AND WHEN, WHAT IS INCLUDED INTO THE PHOTO SESSION AND WHETHER YOU RECEIVE A PHOTO STORY OR JUST SEPARATE IMAGES

IF YOU WANT TO VIEW AND CHOOSE PHOTOS FOR RETOUCHING, NEGOTIATE IN ADVANCE

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6. ACCESSORIES

ADD ACCESSORIES THAT WILL MAKE YOUR PHOTOS SPECIAL

REMEMBER THAT ACCESSORIES SHOULD HELP TO DELIVER THE MAIN MESSAGE OF A PHOTO

DO NOT CHOOSE TOO MANY - AFTER ALL A PHOTO TELLS STORY ABOUT YOU AND NOT THE ACCESSORIES

7. CLOTHES AND SHOES

AVOID WEARING CLOTHES WITH MANY COLORS AND DECORATIVE ELEMENTS

FOR A LOVE-STORY PHOTOSHOOT SELECT THE SAME STYLE CLOTHES FOR YOUR PARTNER

PUT ON SELECTED OUTFIT AND CHECK IF YOUR LOOK CORRESPONDS TO THE CHOSEN STYLE (SEE STEP 2)

8. PREPARATION AT HOME

TRY TO AVOID ANY ANY DRASTIC COSMETOLOGICAL PROCEDURES AND EXPERIMENTS WITH YOUR HAIR OR SKIN

LIGHT HOME PEELING AND MOISTURE TO THE SKIN IS, HOWEVER, RECOMMENDED

PREPARE AND PACK THE CLOTHES, ACCESSORIES, SHOES, MAKE-UP BAG IN THE EVENING BEFORE THE PHOTOSHOOT

9. MAKE-UP AND HAIR

DO NOT COMPROMISE ON MAKE-UP ARTIST AND STYLIST SERVICES

COME TO YOUR MAKE-UP ARTIST ON THE DAY OF THE PHOTOSHOOT WITH A CLEAN FACE AND NO MAKEUP

THE MAKE-UP SHOULD BE A LITTLE MORE INTENSE THAN YOUR DAYLY LOOK

10. RELAX

GO TO BED EARLY AND HAVE ENOUGH SLEEP

LEARNING THE POSES WILL NOT BRING YOU NOTHING EXCEPT OF GETTING IRRITATED DURING THE PHOTOSHOOT IF YOU CAN NOT REPLICATE THEM PERFECTLY

RELAX AND BE YOURSELF, DO NOT BE AFRAID OF YOUR PHOTOGRAPHER AND DO NOT BE SHY! THIS WILL HELP YOU TO LOOK NATURAL ON PHOTOS!